



FOR IMMEDIATE RELEASE

United Pet Care announces first industry partnership with client engagement provider, PetDesk, to offer best-in-class veterinary solutions to its veterinary network

PHOENIX, AZ August 29, 2022 — [United Pet Care](#) (“UPC”), with its world-class employee pet healthcare benefits, has partnered with [PetDesk](#), the leading veterinary client engagement solution. This partnership aims to offer UPC’s expansive network of over 1,500 veterinary clinics a seamless, time-saving software solution so quality pet care remains the first priority.

PetDesk has helped over 3,200 hospitals nationwide thrive amidst veterinary care commoditization with its robust suite of client engagement technology solutions including: a seamless mobile app for managing pet health, automated reminders and confirmations, texting capability, payments, and more. PetDesk provides veterinary teams and their clients with the tools to fight back against one of the industry’s biggest issues — pet care as a commodity.

PetDesk CEO, Taylor Cavanah, states, “In an ever-changing landscape, it’s critical that we partner with like-minded veterinary industry leaders to expand our footprint so veterinary teams have the tools and resources needed in order to continue providing pets with quality care. Adding UPC to our partner network allows us both to help more veterinary clinics thrive so their clients are more engaged with their pet’s health than ever before.”

UPC is dedicated to bringing their veterinarian network a better breed of pet parents while also helping practices operate with high efficiency and expand profit margins. The pet industry has an abundance of technology companies working to meet these goals for veterinary hospitals. UPC has sifted through the crowd to offer their veterinarian network best-in-class solutions, PetDesk being the first to launch.

Aaron Oaks, Chief Executive Officer of United Pet Care, adds, “We strive to help ease the operational burden for our network of veterinarians however we can. Veterinarians are busier than ever before, and we want to make sure they can dedicate most of their time to do what they do best- caring for animals. Our partnership with PetDesk will allow our partner clinics to easily integrate a top-of-the-line product to improve client communications, deepen pet parent relationships, and save time for their often-overworked office staff.”



About United Pet Care

United Pet Care is a world-class pet healthcare membership benefit for top employers around the nation. Through our network of 1,500+ vets, we provide a value-conscious, inclusive alternative or complement to traditional pet insurance for our members. UPC offers big benefits and even bigger rewards which in turn creates a better breed of highly engaged pet parents for veterinarians. Learn more about UPC by visiting unitedpetcare.com.

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About PetDesk

Thousands of veterinary practices use PetDesk to assist their staff, expand their business, and guide clients to better care. With PetDesk's 5-star rated mobile app, automated reminders, texting platform, and other engagement tools, clinics retain their best clients that put care first and find more "CareFirst" clients just like them. All for a less stressful, more successful clinic. Learn more about PetDesk by visiting petdesk.com.

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