



FOR IMMEDIATE RELEASE

United Pet Care announces industry partnership with vet hospital recruiting and retention platform, Hound, to offer advanced and targeted job search tools to its veterinary network

PHOENIX, AZ October 25, 2022 — United Pet Care (“UPC”), with its world-class employee pet healthcare benefits, has partnered with Hound, the leading modern veterinary recruiting and employee retention platform. This partnership aims to offer UPC’s expansive network of over 1,500 vets a faster, easier, and better way to hire talent so delivering quality pet care can remain the first priority.

Hound CEO, Andrew Luna, states, “We are committed to helping veterinary teams love the work they do and care for more pets. Hound is modernizing the entire employee journey, from recruiting and hiring to employee engagement and retention - and beyond. UPC shares our passion for empowering the veterinary profession, and we are excited for this partnership to bring more support to more veterinary teams within their nationwide network.”

Aaron Oaks, Chief Executive Officer of United Pet Care, adds, “UPC strives to provide our vet partners with proprietary access to cutting edge services to help relieve everyday practice management challenges. Hound’s recruiting and job posting technology is a huge benefit to vet hospitals, saving them time and money while easily sourcing great candidates.”

UPC is dedicated to bringing their veterinarian network a better breed of pet parent while also helping practices operate with higher efficiency. Hound will bring UPC’s current veterinarian network a new best-in-class solution for veterinary recruiting and retention. Hound’s recruiting platform, Scout, has helped hundreds of workers find jobs in their hometowns or relocate across the country to join employers of their choice. In Scout’s first year since launch it is already live in 50 major cities nationwide with over 7,000 veterinary professionals and 3,000 veterinary practices onboarded- Hound is excited to have UPC’s network of vets join the pack. Hound’s retention platform, Rally, is also launching soon and already has a waitlist of hundreds of practices.



About United Pet Care

United Pet Care is a world-class pet healthcare membership benefit for top employers around the nation. Through our network of 1,500+ vets, we provide a value-conscious, inclusive alternative or complement to traditional pet insurance for our members. UPC offers big benefits and even bigger rewards which in turn drive a better breed of highly engaged pet parents to our in-network veterinarians. Learn more about UPC by visiting unitedpetcare.com.

Media Relations Contact

Courtney Brost
Cbrost@unitedpetcare.com

About Hound

Hound is a leading veterinary talent platform trusted by thousands of veterinary professionals and thousands of practices. Veterinary teams nationwide are partnering with hound to improve recruiting, retention, and access to care. Learn more about Hound by visiting www.hound.vet.

Media Relations Contact

Austin Huff
Huff@hound.vet