



United Pet Care Added to Ease Marketplace as First Pet Provider Partner

[November 1, 2022] - United Pet Care (“UPC”), with its world-class employee pet healthcare benefits, has been welcomed by Ease, the #1 rated benefits administration and HR software for businesses with 2-250 employees, to their marketplace.

“At Ease, we understand just how important benefits are to employees,” said Ease CEO and Co-Founder David Reid. “And we’re continuing to see an increased demand for voluntary benefits that match the needs and interests of employer groups. We’re pleased to now include United Pet Care among our marketplace partners offering those benefits and to expand into the pet care vertical.”

Aaron Oaks, Chief Executive Officer of UPC, adds, “We are always excited to partner with forward-thinking companies in our markets, and perhaps no company better embodies this than Ease. They have truly built a better benefits administration platform, which marries perfectly with our innovative pet benefit offering. We are excited to be directly integrated as Ease’s exclusive pet membership partner in order to better serve the SMB market, which represents 1 in 2 American workers. Ease will make UPC enrollment and administration seamless and easy for the millions of employees they cover. We are excited for this partnership to offer our no-restrictions, no-exclusions pet healthcare program to more pet parents.”

Through the Ease platform, brokers can stand up United Pet Care’s offering for their employer groups in a matter of seconds. Brokers who offer United Pet Care benefits will have access to detailed reporting and automated EDI file feeds to drive industry-best employee participation rates while minimizing the associated administrative burden.

About United Pet Care

United Pet Care is America’s premier pet healthcare membership benefit offered by employers nationwide. Through our network of 1,500+ vets, we provide a value-conscious alternative or complement to traditional pet insurance for our members. UPC gives members the ability to save on every visit to the vet regardless of a pet’s age, breed or pre-existing conditions-without the hassle of claim forms, denials or policy restrictions. Learn more about UPC by visiting unitedpetcare.com.



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About Ease

Ease helps insurance agencies offer their clients better service through simple technology. Today, over 2,300 agencies trust Ease to support benefits, payroll, and HR needs for more than 85,000 employers and their 3.4 million+ employees. Learn more at ease.com.

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