

United Pet Care Announces Partnership with MySimplePetLab, to offer easy access to routine testing for the most common health concerns among dog and cat owners.

January 17, 2023 (Phoenix, AZ) - United Pet Care (“UPC”), a world leader in employee pet care benefits, has partnered with MySimplePetLab to offer its members easy access to routine testing from home for the most common health concerns for dog and cat owners. MySimplePetLab test kits are available at member-exclusive rates through the UPC pet parent portal.

MySimplePetLab offers routine testing for the most common health concerns among dog and cat owners including stool, urine, ears, and skin & itch. Veterinarians or pet parents receive an easy-to-use kit in the mail for sample collection that is then shipped back to MySimplePetLab. MySimplePetLab runs the samples in their own lab and provides on demand results and automation that are shared directly with pet owners, veterinarians, and animal care teams. The lab, based in Denver, CO, is the first of its kind in animal health.

MySimplePetLab co-founder, Dr. Nancy Willerton states, “At MySimplePetLab we are pet obsessed, with a mission to make pet testing and care – simple and accessible – for all. The reality is that access to quality pet care is a growing challenge for many pet parents, and clinics are overwhelmed. The Partnership between UPC and MSPL rounds out UPC's Clinic-based Pet Wellness Program - providing a single point of access for your pet’s services from vet visits to a 24/7 pet helpline to from home testing. It's a game changer and we are excited to be part of it.”

Aaron Oaks, Chief Executive Officer of United Pet Care, adds, “Our mission is to make world class pet care affordable and easily accessible to pet parents everywhere. With veterinarians busier than ever before, streamlining the lab testing process will ensure that UPC pet parents have everything they need to get the answers they deserve in an easy and timely fashion. No more waiting for an appointment for lab testing results - all can be done in the comfort of their homes, while allowing vets to keep annual exams efficient and appointment slots open for higher priority visits.”

About United Pet Care

United Pet Care is America's premier pet healthcare membership benefit offered by employers nationwide. Through our network of 1,500+ vets, we provide our members a value conscious alternative or complement to traditional pet insurance. UPC allows members to save on every visit to the vet regardless of a pet’s age, breed or preexisting conditions, without the hassle of claim forms, denials or policy restrictions. For more information, please visit UPC’s website at www.unitedpetcare.com

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About MySimplePetLab

MySimplePetLab is the leading pet wellness company that provides simple, fast and reliable support through insightfullab tests from home, virtual care, and products that support a full spectrum of pet health.

MySimplePetLab was founded in 2019 when Co-Founders and DVM's Dr. Nancy Willerton and Dr. Dennis Chmiel took inspiration from their belief that everyone deserves access to high quality pet care. Together they started MySimplePetLab to make pet testing affordable and convenient for all.

MySimplePetLab has been recognized for its innovation and positive impact on the pet care industry through accolades such as Target Takeoff Accelerator 2022 and Purina Pet Innovation Award Winner 2021.

For more information, visit mysimplepetlab.com

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