

You've Been Referred by a UPC Member Who Loves Your Clinic



What is United Pet Care (UPC)?

United Pet Care serves as a client acquisition channel for veterinary clinics, connecting them with motivated pet owners through their employer benefits and supporting clinic growth without advertising or upfront marketing costs.

Why clinics partner with UPC

- Access to motivated pet parents who choose your clinic in advance
- High value client growth through local and national employers
- Revenue share paid per enrolled pet
- Controlled savings applied only at the time of service
- Low administrative lift and no staff time

Who UPC members are

- Proactive and gainfully employed pet parents
- Value preventive care and follow recommendations
- UPC members spend 2.6x the national average (\$1,440 vs \$550 annually) and visit twice as often, lifetime value far exceeds traditionally acquired clients

Why you're receiving this

One of your current clients values your veterinary expertise and wants to continue their pet's healthcare journey with you, with the added support of United Pet Care.

Interested in learning more?

Email us at: vetpartnerships@unitedpetcare.com